

Contents:
CDO Spotlight
Look Who's Hiring
Events

Need help finding
summer internships
and jobs? Need your
resume or cover
letter critiqued?
Want practice for
your upcoming job
interview? The
CDO is here to
assist you!

Stop in or call to
make an appoint-
ment.

If you have a quick
question, take ad-
vantage of drop-in
hours!

Drop-In Hours:
Tues/Wed
9:30am-11:30am
Thurs/Fri
1:30pm-3:30pm

CALS Career Development Newsletter

Jobs, Internships, Events and more...

CALS Career Development Office 177 Roberts Hall
alscdo@cornell.edu 607-255-2215

September 8th, 2009

CDO Spotlight

Video Practice Interviews (VPI's)

One of the most popular services that the CDO has to offer is the use of the Video Practice Interview (VPI). With the VPI, students fill out a questionnaire detailing the type of company they are interviewing for and the potential questions they may ask. This service is valuable to students because a peer advisor simulates the interview as if they were the employer. After the interview is conducted, the video is reviewed by both parties to see what areas were performed well and what areas need to be improved upon. In order to set up a VPI, students must come to the CDO with an up-to-date resume and complete a situation sheet. At that point, a 45 minute interview is scheduled and the peer advisor will formulate a set of questions to be asked during the interview. VPIs are very popular during the beginning of the semester when the career fairs and on-campus recruiting are taking place, so be sure to schedule an appointment early.

Look Who's Hiring

New York State Senate – Undergraduate Session Assistants Program – 2010

January 7, 2010 – April 28, 2010
Deadline: October 30, 2009

This program is intended to provide talented and able undergraduate students with firsthand experience in New York State government at the legislative level. The program is meant to foster an appreciative understanding of the roles of process, personalities, and problem-solving in state government. This opportunity is for juniors and some sophomores.

The New York State Assembly Session Internship – 2010

January 4, 2010 – May 12, 2010
Deadline: October 30, 2009

This internship offers juniors and seniors a chance to participate in state government and the legislative process through a well-structured academic and practical learning experience. Most colleges grant Session Interns college credit for this experience. The internship also pays a stipend of \$4,140. During this program, students are enrolled in a course taught by the Intern Committee Faculty-in-Residence and complete a comprehensive orientation. Interns are assigned research and administrative responsibilities in an Assembly office.

A hard-copy applications for these opportunities can be picked up in 177 Roberts Hall.

Look Who's Hiring

Don't Forget: If you would like to have your resume critiqued, you first need to watch a 15 minute PowerPoint video. You can do this by stopping by our office!

Equine Breeding Farm Internship

The Equine Reproduction Laboratory, Colorado State University, is offering 1 (one) Breeding Farm Internship beginning January 1, 2010. The goal of the program is to provide advanced training in equine breeding farm procedures and management. The program is aimed preferentially for people with a sincere desire to pursue a career in the equine breeding industry.

Interns will participate in a one (1) year program. Applicants should have recently completed a BS degree in Equine Sciences, Animal Science or related discipline. This is a non-degree program. A certificate of achievement will be provided upon successful completion of the program. Job placement assistance will be available upon request.

For more information on this opportunity, visit the Select Internship Files link located on the CALS Career Development website at: <http://www.cals.cornell.edu/cals/current/career/find/internships/index.cfm>

Featured Internships on Cornell CareerNet

GROWMARK, Inc.

Agronomy Internship (application deadline: Sept. 10)

RESPONSIBILITIES INCLUDE:

- Assist Crop Specialist with crop scouting and customer service concerns
- Help market the corporation to customers by communicating scouting results effectively to customers
- Create and report on a customer marketing project
- Learn selling skills and have the opportunity to practice these skills with internal and external customers
- Learn and assist with agronomy marketing activities
- Understand agronomy operations and assist when needed

Seedway Internship (application deadline: Sept. 10)

RESPONSIBILITIES INCLUDE:

HALL, NY

- Assist in marketing, advertising and direct mail activities
- Customer visits to conduct interviews and collect product testimonials/photos
- Assist in seed lab
- Work in seed corn research plots and nursery
- Work in seed corn production
- Attend product field days and sales meetings

ELIZABETHTOWN, PA

- Assist with Product Development Horticulturalists
- Experience vegetable seed production projects and assignments
- Assist with test plots and grower product demonstration tours
- Learn selling skills and implement these skills with internal and external customers
- Work with wet and dry vegetable seed variety selection, inventory, procurement
- Assist in marketing, advertising and direct mail activities.

Find out more about these positions, as well as many others, by visiting Cornell CareerNet at: <http://www.career.cornell.edu/cuTRAK.html>.

Look Who's Hiring

Cornell University is providing these opportunities as a courtesy and does not endorse the opportunities, employers, or organizations offering them. Applicants should research the employers, organizations, and opportunities before proceeding.

The CDO has created a series of publications called [Ready Reference Sheets](#) which are designed to assist you by:

1. Informing you of the services available through our office.
2. Providing solid career information to assist you in navigating your career.
3. Helping you create top notch application materials and develop strong interviewing skills.

Events

SC Johnson presents “What is Brand Management?” Monday, September 21st

Yale/Princeton Room, Statler Hotel, 7pm

SC Johnson knows that great brands don't just happen – they are built by teams led by high performers. Investing in people is how the company has become one of the top brand management companies in the world.

You know our products - **Shout[®], Windex[®], Ziploc[®], Glade[®], Raid[®], OFF![®], Pledge[®], Scrubbing Bubbles[®], Oust[®]** - you use them all the time.

SC Johnson has been making great products like these for more than a hundred years, and the same family that started the company still owns and runs it today. For over a century, spanning five generations, the Johnson family has demanded the best for families everywhere. We are now in over 100 countries, trying in each to make a positive difference in people's lives.

SC Johnson leads the marketplace across its categories with a commitment to innovation that defines the market, whether it's in air care, insect control, home cleaning, shave preparation or home storage. How do we do it? By leading the business world in cutting-edge practices that attract the best people to our ranks. Our Cornell recruiting program and summer internships allow us to identify the top candidates each year to fill positions in Brand Management.

We are giving an informational session on brand management presented by current marketing employees at SCJ. Please come by on September 21st if you are interested in brand management as a career or would like to learn more about this exciting and dynamic field. Refreshments will be provided.

In addition, if you are a junior or senior interested in learning more about brand management in addition to the SC Johnson presentation, please consider applying to the SC Johnson Day in the Life Program to get a real-life idea of what a career in brand management is like. See the attached file for more information.

Come see why SC Johnson's culture has impressed generations of Cornellians.

If you have any questions, please contact Jon Bellante at jbellant@scj.com

Events

Don't Forget: If you would like to have your resume critiqued, you first need to watch a 15 minute PowerPoint video. You can do this by stopping by our office!

Procter & Gamble Info Session

Learn about internship and career opportunities in consumer products research & development for the Life & Social Sciences Majors!

WHERE: Weill Hall, Room 226

WHEN: Tues 9/15 at 5:30 PM

WHO: All students pursuing a BS or MS in life and social sciences. Key majors of interest are all related fields in biology and chemistry, biology & society, S&TS, psychology, sociology, anthropology, statistics, mathematics, physics, nutritional science, food science, communications

WHAT TO BRING: Resumes & questions

DESCRIPTION:

Research & Development (R&D) within Procter & Gamble (P&G) is multifaceted, ranging from translating consumer language into billion-dollar brands to engineering technology positions in process or package technology to specialized biotechnology needs in drug discovery and development. If you want the challenge of being at the forefront of consumer product development, then look no further than P&G to bring winning products like Tide, Pantene, Crest, Pampers, and Febreze to life!

Initial assignments in R&D vary, and can take you into one of the many broad areas of research and development. A hire into one area does not necessarily lead to permanent assignment in that area. We encourage and work to develop our hires by expanding their experience and training into other areas that can lead to growth for the company and the individual. Come to the Career Fair and Info Session to learn more about the wealth of opportunities P&G has to offer for internships and full-time careers!

CAREER FAIR: Tues 9/15 and Wed 9/16 from 10AM-3PM

QUESTIONS? Contact Jacqueline Yee, yej.je@pg.com

Orientation for Applying to Medical School in 2010-College of Agriculture & Life Sciences

Wednesday, September 9, 4:35 p.m., 145 Warren Hall

Events

Day in the Life

The CDO has created a series of publications called [Ready Reference Sheets](#) which are designed to assist you by:

1. Informing you of the services available through our office.
2. Providing solid career information to assist you in navigating your career.
3. Helping you create top notch application materials and develop strong interviewing skills.

An opportunity to spend a day at SC Johnson's corporate headquarters and gain a first-hand perspective of what a Brand Management career entails.

Open to any junior or senior with an interest in Brand Management; A marketing background is not necessary.

NOTE: This is an educational opportunity and not part of the interview selection process. Selection/non-selection for this event does not determine your fate for a summer internship with SC Johnson.

When is the "Day in the Life" Program?

Thursday, October 15th – Friday October 16th, 2009

Flights leave from Ithaca on Thursday afternoon, October 15th and return Friday evening, on SCJ's corporate jet.

How Do I Get Involved?

TO APPLY: Please submit both your **resume** and **cover letter** by 12:00PM Thursday September 24th to Scott Hansing at SAHansin@scj.com.

NOTE: SC Johnson understands that your resume may be a work-in-progress at this point in the school year.

Cover letters should answer the following questions in *no more than one page*. There is no required format nor will cover letter etiquette be evaluated.

Why you are interested in attending "Day in the Life"?

Why should you be considered for "Day in the Life"?

After reviewing submitted resumes, SC Johnson will select a limited number of students to fly out to participate in the program.

If you are selected to participate, SC Johnson will contact you and provide an event agenda. All expenses incurred by event participants will be covered by SC Johnson.

For More Information

Company Website: <http://www.scjohnson.com>

Corporate Brand Website: <http://www.scjbrands.com>

Questions about the event? Contact Daniel Saper at disaper@scj.com or Walter Cho at WHCho@scj.com.