

CALS CLASS OF 2008 B.S. RECIPIENTS

MAJOR: Communication

Summary of Activities

	<i>Number</i>	<i>%</i>
Employed	34	71
Graduate or Professional School	6	13
Seeking Employment	7	14
Other	1	2
Total	48	

Response Rate

Number Graduated:	64*
Number Responded:	48
Percent Response:	75%

* Total includes 5 double majors.

Employment Positions

<p>Account Coordinator Account Executive (2) Accounts Representative Analyst (3) Appraiser/Consultant Assistant Editor Assistant Marketing Manager Assistant Media Planner Client Relations Manager Client Services Representative Communication and Media Specialist Communication Project Manager Development Assistant</p>	<p>Director of Marketing Event Coordinator Fashion Merchandise Assistant Financial Analyst (2) Information Manager Investment Banking Analyst Management Trainee (3) Marketing Account Coordinator (2) Paralegal (2) Program Manager Project Associate Project Manager Teacher</p>
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Employment Fields

<p>Communication - Advertising/Public Relations (5) Communication - Broadcasting/Film Video (2) Communication - Journalism/Publications Education - Administrative/Support Services Education - Teaching Engineering General Business - Banking/Financial Services (6) General Business - Consulting (2) General Business - Information Technology (2)</p>	<p>General Business - Management (2) General Business - Marketing (3) General Business - Real Estate General Business - Retail (2) General Business - Sales Law/Legal Services (2) Natural Resources & Environmental - Consulting Social Services/Nonprofit</p>
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How Job Was Obtained

Personal Contact	30.3%	Career Fair	9.1%
Previous Employment	21.2%	Cold Call or Letter	3.0%
On-campus Recruiting	18.2%	Employment Agency	3.0%
Job Postings	15.2%		

Graduate/Professional Study

Schools

American University
Columbia University
Ithaca College
Ohio State University
University of Minnesota
Yeshiva University

Fields

Communication
Health Administration
Law (2)
Social Work
Sports Management

Degrees

JD (2)
MA/MS (2)
MHA
MSW

Annual Starting Salaries

Year	2008	2007	2006
Number Reporting:	34	35	31
High:	\$80,000	\$65,000	\$65,000
Low:	\$29,120	\$20,800	\$16,640
Mean:	\$45,583	\$39,592	\$35,173
Median:	\$42,000	\$40,000	\$34,000